

About Us

Results Based Consulting

RD&M is a business growth and strategic planning agency with affiliate members serving clients across the United States and abroad. Over the past 30 years, we have helped businesses of all sizes to reassess their goals and implement successful growth strategies which have enabled them to raise their top line, lower production and operation costs, and generate new revenue streams. Our hands-on approach allows each client to focus on what is truly important to them and the future of their business.

Unlike some agencies, we take the time to guide you through the planning process the right way. By designating a few hours each week for meeting and discussing your individual and organizational goals, we gradually and effectively develop your custom plan over the course of six to eight weeks. By the end of this process, you will not only have a complete and well written plan; you will have already begun implementation under our supervision.

Since the success of your plan is of optimum importance to us, we schedule return visits for the purpose of monitoring your progress at intervals of three months, six months, and one year from the date of your plan's implementation. We are proud of the fact that over 90% of the projects we have implemented were still in operation 10 years later.



Services

Business and Not-For-Profit Services

- Strategic Plans
- Business Plans
- Marketing Plans
- Sales Plans
- Fund Raising (six Options)
- Grant Writing (five Options)
- Business Coaching
- Turnkey Programs
- Program Monitoring & Evaluation (S.L.E.D)
- Youth Leadership Development

Business Training & Seminars

We offer regular seminars and training on a variety of topics ranging from business and marketing plan preparation, to management skills and creative problem solving. We are often called upon to tailor our sessions to meet the individual needs of our clients. For your convenience, our specialized training sessions can be conducted on location at your facility, or at an off-site venue. An important feature of our sessions is that they are designed so that each attendee will walk away with at least one good idea he or she can implement the very next day.

Business Training Topics Include:

- Leadership Processes (From the Board Room to the Boiler Room)
- Change Management
- Conflict Resolution
- Creative Problem Solving
- Productivity & Time Management
- Strategic Thinking
- Sales Strategies
- Team Building & Supervision
- Marketing

Seminars

Current Seminars*

- *Ten Things You Must Do Before Developing Your Next Business Plan*
- *Financial Analysis as Part of Your 2008 Business Plan*
- *Employee Ownership in Your Business Plan*
- *Preparing a Business Plan as Part of a Credit Application*
- *Analysis of a Successful Business Plan*
- *The Good, the Bad, and the Ugly Business Plan*
- *Open Forum: Individual Problem Solving and Case Studies*

Most Recent Seminars

- *Entrepreneurial Leadership & Strategic Thinking*, March 2007
- *Preparing Your 2007 Business Plan, (Two Sessions)*, December 2006
- *Embracing Change*, September 2006
- *Developing a Compelling Vision for your Organization*, August 2006
- *Business Plan: Good Idea or Bad Idea?*, July 2006

*** Please Call for Time, Date, and Location.**

Ask About Custom Sessions.

